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TIDINGS

HAMPTON AREA

September 2009



Hampton Area Chamber of Commerce Monthly Newsletter

Celebrate the Last Blast of Summer!

The Hampton Beach Seafood Festival Celebrates 20 Years as New Hampshire's Premier Event Sponsored by the Hampton Area Chamber of Commerce

Event organizers are in full gear preparing for a milestone event, the 20th Annual Hampton Beach Seafood Festival, scheduled for September 11, 12, and 13th, 2009.

It all started in May of 1988 when a small group of the Hampton Area Chamber of Commerce business owners gathered together at the State Park on the southern tip of Hampton Beach to promote Hampton's local restaurants and offer samplings of their seafood specialties to visitors. While the weather did not cooperate and held crowds at bay, the spirit of the organizers was not dampened. In 1990 the Hampton Beach Seafood Festival changed location and date to where it is presently held at the center of Hampton Beach on the weekend after Labor Day. The move necessitated the closing of Ocean Boulevard from H St. to the Memorial Statue, and with it brought a dramatic impact and growth to the Festival. With Ocean Boulevard closed to vehicular traffic, a safe and enjoyable seaside pedestrian promenade was formed. The Hampton Beach Seafood Festival has evolved dramatically since 1988. With 39,000 square feet of covered tent space showcasing 55 of the Seacoast's top restaurants serving an abundance of mouthwatering New England seafood, 80 Arts & Crafts vendors promoting locally made products and hundreds of Ocean Boulevard merchants offering end-of-the-season Sidewalk Sales, the Hampton Beach Seafood Festival has become the largest non-spectator event held in the state of New Hampshire. The three day festival draws crowds of tourists and locals alike with attendance currently estimated as exceeding 150,000!



The Hampton Beach Seafood Festival has once again been honored with the prestigious award of being "One of the Top 100 Events in North America", by the American Bus Association in 2009. ABA's Top 100 Events in North America is an annual compendium of the best events for group travel in the United States and Canada. Each spring, a committee of ABA-member motorcoach and tour operators selects the Top 100



Events for the subsequent year; the list is unveiled in September. Winners are chosen from hundreds of celebrations, festivals, fairs, commemorative events, and more that have been nominated by state tourism offices and local and regional convention and visitors' bureaus. The Seafood Festival has been awarded the "Top 100" designation five times in the past, in 1996, 2001, 2003, 2006, and 2008. Being on the list brings an obvious boost in tourism in the area by increasing the exposure of the event as a designation for bus tours during the Festival.

Although the Hampton Beach Seafood Festival continues to grow and evolve; the mission remains the same. For the past 20 years, the Hampton Area Chamber of Commerce and Seafood Festival Committee have helped put New Hampshire on the map as a vacation destination. The Hampton Beach Seafood Festival has a profound effect on seacoast businesses, our community, and the overall economy of the area. Restaurants, lodging, shops, and businesses in general depend on the Seafood Festival as the primary contributor to their bottom line. Many Chamber members say it is even bigger than the "4th of July" in sales volume! The Festival, held the weekend after Labor Day, is also instrumental in extending the summer season. Dozens of non-profit organizations also earn a major portion of their income through revenues earned at the Festival, allowing them to continue to support their causes that benefit the citizens of New Hampshire.

The Seafood Festival is a win-win situation for everyone involved; our business people, the community, the town, the State of New Hampshire, and for tourism in general. But most of all, it is a fun-filled weekend in which all of our business colleagues, the community, 500 volunteers, and our friends pull together to put on a World Class Event!

Festival Celebrates 20 Years – Continued on page 2

Proudly Serving Hampton, Hampton Beach, Hampton Falls, North Hampton, Rye & Seabrook

Seafood Festival "Greener" in 2009

The Hampton Beach Seafood Festival is moving forward this year in its recycling efforts so that some day it can be totally green. Jude David, Seafood Festival Chairperson, said "The festival took a baby step last year and has decided to take a bigger step this year by expanding its recycling efforts in different areas.

"We are very fortunate to have John Nyhan spearheading the recycling efforts for this event. It is a huge undertaking. Mr. Nyhan was the recipient of the Hampton Area Chamber of Commerce Seafood Festival Award this year for his countless volunteer hours in planning, organizing and executing our recycling efforts", states David. "We are very privileged to have him on our committee."

With the assistance of Waste Management, a long time partner of the festival, the recycling committee will be providing single stream recycling for this year's two and a half day event. "We decided to include not only plastic bottles but also cardboard, glass, plastic cups, and aluminum cans," said Nyhan. "Also, in expanding our going green efforts," Nyhan said, "the festival committee has entered into a multi-year agreement with Dave's Septic Services of Manchester, NH who will provide environmentally certified green portable restroom rentals."

Along with Waste Management, two other recycling sponsors will be Samyn-D'Elia Architects (the firm responsible for designing the approved Hampton Beach State Park Redevelopment Project) and Green Alliance from Kittery, ME whose mission it is to increase the profits of the businesses that are having the least impact on the environment and through business-to-business mentoring and strength in partnership, encourage more sustainable business practices. They will provide educational services throughout the week-end with the hope of influencing the public to think more about the goods and services they use in their own communities and to encourage more sustainable choices.

A separate firm, Smart Fuel, will be recycling the used vegetable oil from Seafood Festival vendors, refining it, to then be used as Biofuel which will heat homes throughout the seacoast this winter. Used fry-o-later oil (which is refined to a second generation ASTM spec'd fuel) is the key to a local, sustainable, more efficient fuel that allows all of us to decrease our dependency on foreign oil. This is the main ingredient in the production of BioHeat which can be ordered though Simply Green Biofuels, a local provider.

"We will also have a recycling education tent, signs, and regular announcements during the festival," David said. "We also hope to expand our educational efforts out on to the beach area each day with volunteers sweeping the beach with educational information and plastic bags for visitors to use for their trash and recyclable items."

Other partners aiding the chamber once again this year include Hampton's Education/Recycling Committee, the New Hampshire Department of Resources and Economic Development - State Parks Division, Hampton Village District Beautification Committee, local Boy and Girl Scout groups, and the Hampton Rotary Club.

Mark Your Calendar!



Plan now to attend this collaborative program on Energy Savings, presented by Exeter, Dover, Hampton, Kennebunk & Kennebunkport, Rochester, and York Chambers of Commerce on Tuesday, October 6 at Berwick Academy.

Please see separate insert in this newsletter for forum details and reservation information.

CHAMBER CONNECTION

A Daytime Networking Event

Wednesday, October 7, 2009, 11:30 to 12:30

Speaker: To Be Announced

Hampton Area Chamber members and their guests are invited to join us for this straightforward networking opportunity at the Chamber office, One Lafayette Road, Hampton, on the first Wednesday of most months from 11:30 to 12:30. Attendees will meet other professionals to make contacts and expand visibility for their businesses. There will be time for a short infomercial about your business, a featured speaker will present a topic of interest, and the rest is all about networking.

Contact Katie Curran at (603) 926-8718, ext. 104 or e-mail katie@hamptonchamber.com to reserve a spot. Space is limited to the first 25 reservations received. **Reservations are required.** An e-mail confirmation will be sent to each month's attendees.

"Adding to the seafood festival desire to go green," David said, "was Hampton Beach continued designation as a five star beach as far as the water quality is concerned." "I think that just strengthens our community commitment to 'go green and stay clean'" added Nyhan.

The Hampton Beach Seafood Festival will be held Friday through Sunday, September 11 - 13. Complete details about the annual event can be found at www.hamptonbeachseafoodfestival.com.



(From left) Jude David, general chairperson of the Seafood Festival; Steve Cates, of Waste Management; Brian Warburton, South Seacoast Superintendent of NH Division of Parks and Recreation; and John Nyhan, beach precinct commissioner and recycling chairperson of the Seafood Festival. (Rich Beauchesne photo)

Festival Celebrates 20 Years - Continued from page 1

Organizers are busy planning several featured events to help ring in the 20th Anniversary. Along with the normal entertainment lineup including continuous entertainment on two stages featuring 15 Bands and Orchestras; Pat Whitley Culinary Chef Demonstrations; Kiddie Land featuring the best in Children's entertainment; spectacular fireworks displays on both Friday and Saturday nights at 8:15 pm; the legendary Drifters performing "Under the Boardwalk" on Saturday followed by the United States Air Force Band of Liberty *After Burner* performing an inspiring patriotic medley; and a "don't miss" thrilling Skydiving demonstration on Sunday; the festival will feature unique spectacular events for the entire family to help celebrate this signature year. Master Sand Sculptor Greg Grady will be creating a masterpiece lighthouse sculpture throughout the weekend.

Be sure to mark your calendars now and make sure that you'll be at New Hampshire's grandest event of 2009! The Seafood Festival Committee suggests that you: Wear comfortable shoes! Do not eat before you come! Make an early reservation at one of our fine lodging establishments, and bring your family and friends! For more information, visit www.hamptonbeachseafoodfestival.com for festival hours, entertainment schedules, and free shuttle information. See you at the 20th Anniversary Hampton Beach Seafood Festival!

MEMBER NEWS

On Monday, July 27, 2009, **ShoreLine Chiropractic Center, PLLC** celebrated their first year of business with the community by holding a Patient Appreciation Day. All patients who had appointments that day were entered to win a new iPod shuffle, a gift certificate to Chez Boucher in Hampton, or a whitewater rafting trip for two with Skydive New England and Three Rivers Whitewater! We are happy to announce that Bob Pelletier was the winner of the iPod shuffle! Stephanie Griffin was the excited winner of the Chez Boucher gift certificate! The grand prize whitewater rafting trip with Skydive New England and Three Rivers Whitewater went to Jim Dudley! Congratulations to our winners & thank you to everybody who has supported us throughout our first year. We hope this next year will be even better!

We are also excited to announce that on Monday, August 24, 2009, there will be a School Supply Drive at ShoreLine! Did you know that almost 20% of children in America start school without all the basic essentials needed for learning? To address and try to reduce this staggering statistic, the doctor and team at ShoreLine Chiropractic Center, PLLC will be contributing their time and resources in an effort to help children in the community obtain the tools they need to learn and succeed. All chiropractic services will be given in exchange for a \$20 donation that will be given to Hampton Centre School so they may purchase and distribute school supplies.

Has it been too long since your last adjustment? Is your spouse up in the air about chiropractic? Do you see your neighbor out in their garden, hunched over all day while they weed and plant? Have your children spent the summer running around at camp, climbing and falling out of trees, doing water activities that may jostle them around, or getting bumps and bruises at tennis lessons, soccer camps and gymnastic practices? Do you have collegiate-aged children enduring the stresses of packing back up and returning to campus? The School Supply Drive at ShoreLine is a GREAT time to introduce these people to the benefits of chiropractic. Not only will their \$20 donation get them a set of baseline spinal x-rays (if necessary) to compare to in the future, but they will also receive a complete chiropractic examination and adjustment if this is their first visit! With a spine in line and brain signals firing on all cylinders - what a great way to get back to school! Call 603-601-6911 to make an appointment today!



Target has awarded a \$2000 grant to **New Generation, Inc.** for parenting education in its shelter program for pregnant and newly parenting women. The parenting education program instructs women on proper care for herself and her child, neglect and abuse, nutrition education and more.

Founded in 1987, New Generation, Inc. is a shelter for homeless pregnant and parenting women of infants that houses up to seven women and their infants at a time, providing counseling, parenting education, nutrition and life skills, transportation to partnering agencies. Other services: *Second Generation Thrift Shoppes (in Greenland, Rochester and Seabrook)*, and *Generation Gap Furniture Barn*. For further info, stop by at 568 Portsmouth Avenue, Greenland, call 603-436-4989, or visit their website at www.newgennh.org.

Rye Airfield skatepark has been named as one of the ten best skateparks by the Wall Street Journal. According to the list, "New Hampshire is cold; this skatepark is indoors. Open seven years, it has a street course, a vertical ramp and three pools. Pricing varies, but a day pass runs \$33." For more information, call 603-964-2800 or visit www.ryeairfield.com.

The Partridge House Assisted Living in Hampton is proud to offer their heated swimming pool to senior members of the Seacoast community. The following pool hours are offered throughout the week at convenient times for very busy families. Monday, Wednesday, and Friday from 9:30 am - 3:30 pm and Tuesday and Thursday 12:30 - 3:30 pm. You must swim with a partner as there is no lifeguard on duty. They will provide you with a medical consent form that your primary physician must sign. There is no charge to use the



The **New Hampshire Lottery Commission** recently recognized the Hampton Area Chamber of Commerce for the contribution to New Hampshire Public Education made through the sale of lottery tickets at the Chamber Beach Welcome Center. On the average, 30 cents from every \$1 ticket is earmarked to support education.

During the period from July 2000 to June 30, 2009, \$506,587 dollars have been contributed to education from Hampton Area Chamber of Commerce lottery sales. Richard J. Campbell, Chairman, New Hampshire Lottery Commission, said, "On behalf of Commissioner Paul Holloway and Commissioner Debra Douglas, I would like to thank you for your continued hard work in support of the New Hampshire Lottery. Without you, we would not be the success that we are year after year. My sincerest thanks for a job well done."

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Hampton Beach Seafood Festival Welcomes Back

The Drifters

Saturday, September 12, 3:00-5:30 pm



The Hampton Beach Seafood Festival is delighted to once again dance down memory lane with one of the best loved groups in rock and roll, The Drifters, performing on the Seashell Stage Saturday, September 12, 3:00-5:30 pm. Their legendary hits will have you dancing in the aisles and singing along for an afternoon of pure enjoyment. For complete Seafood Festival entertainment information, visit www.hamptonbeachseafoodfestival.com.

THE DRIFTERS History — In 1953, when Clyde McPhatter left The Dominoes after such hits as “Have Mercy Baby” and “Sixty Minute Man”, he got together with a gospel group known as The Civitones and asked Gerhart and Andrew Thrasher to join him along with Bill Pickney to form a new band. This band became The Drifters, named as such because each band member drifted from one singing group to the other. They signed with Atlantic Records and their first hit was “Money Honey”.

During the next few years different members had to join the armed forces and replacement members arrived such as Johnny Moore, Bobby Hendricks and Davis Baughan. In the late 1950’s George Treadwell, the group’s manager, signed a group he saw at New York’s Apollo Theater called The Five Crowns, which included vocalist Charlie Thomas. George merged members from the two groups and formed a new Drifters. During this time the string of hits began and continued with timeless songs such as “There Goes My Baby”, “Save The Last Dance For Me”, “Under The Boardwalk” and “I Count The Tears” along with numerous others.

In spite of any of the group’s change in line-up over the years, Charlie Thomas has remained a Drifter since 1959, as a lead and backup vocalist. His voice can be heard on all of the recordings since he joined the group, and currently still continues to uphold the legacy of one of music’s most successful groups in Rock and Roll History.

ENTERTAINMENT SCHEDULE

2009 HAMPTON BEACH SEAFOOD FESTIVAL

September 11, 12, 13, 2009

FRIDAY, SEPTEMBER 11

SEASHELLSTAGE

4:00-5:30 pm British Yankees (British Blues with a Fuse)

6:00-8:00 pm The Reminisants

BEVERAGE TENT

4:00-9:00 pm Mike Livingston

SATURDAY, SEPTEMBER 12

SEASHELLSTAGE

12:00-2:30 pm Soulmate

3:00-5:30 pm The Drifters with Charlie Thomas

6:00-8:00 pm After Burner (Air Force Band of Liberty)

BEVERAGE TENT

12:00-4:00 pm OnSet

4:30-9:00 pm Paul Wayne

SUNDAY, SEPTEMBER 13

SEASHELLSTAGE

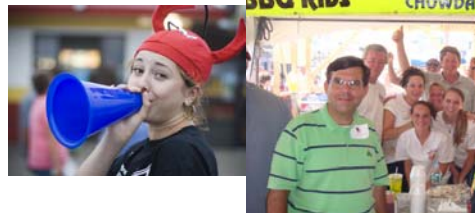
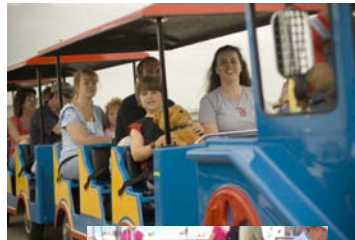
12:00-2:30 pm Hot Like Fire

3:00-6:00 pm The Continentals

BEVERAGE TENT

12:00-2:30 pm Mike Moore

3:00-6:00 pm Karaoke



THE DRIFTERS Charted Hits

Under The Boardwalk
On Broadway
Stand By Me
Save The Last Dance For Me
This Magic Moment
Up On The Roof
There Goes My Baby
Sweets For My Sweets
Saturday Night At The Movies
Spanish Harlem
Money Honey
I Count The Tears
Ruby Baby
Sand In My Shoes
White Christmas
Dance With Me
Some Kind Of Wonderful
Please Stay
Take Me Back To The Boardwalk

KIDDIE LAND SCHEDULE

2009 HAMPTON BEACH SEAFOOD FESTIVAL

SATURDAY, SEPTEMBER 12

11:30 am Dan Grady
12:30 pm Pappy the Clown
1:30 pm Kid Games
2:30 pm Todd Wellington
3:30 pm Pappy the Clown
4:30 pm BJ Hickman

SUNDAY, SEPTEMBER 13

11:30 am Dan Grady
12:30 pm Pappy the Clown
1:30 pm Kid Games
2:30 pm BJ Hickman
3:30 pm Todd Wellington
4:30 pm Marcus Gale



Chefs at Hampton Beach

September 12th and 13th

Listen to the Pat Whitley Restaurant Show Sundays from 10 to 1PM on **WRKO-680-AM** for more information about the 2009 Chef's Demonstration Tent at the Hampton Beach Seafood Festival.

**Sundays 10 to 1PM
on WRKO-680-AM BOSTON**



Scheduled to Appear

Saturday

The Common Man – Portsmouth, NH
Joe Fish Seafood – North Andover, MA
Rick's Pondview – Kingston, NH
Ron Jillian's Ristorante – Hampton, NH
Courthouse Pub – Peabody, MA
Bonsai's Restaurant – Manchester, NH
Taste of New England – Durham, NH

Sunday

Chez Boucher Cooking School – Hampton, NH
Colosseum – Salem, NH
Bedford Village Inn – Bedford, NH
Bonta – Hampton, NH
Keon's 105 Bistro – Haverhill, MA
BluWater – Newburyport, MA

Free Recipes Available At Culinary Desk - Schedule Subject to Change



FREE PARKING & FREE SHUTTLE SERVICE

First Student offers Free Parking and Shuttle service to the Festival at over 13 in-town satellite parking lots. The shuttle service has proved to be the fastest, safest, and most cost effective way to get to the Festival. With no cost, and less aggravation; it has become the most popular way to attend and enjoy the festival.

Catch the FREE shuttle / FREE parking at any of the following locations:

Parking available Friday, Saturday and Sunday:

Municipal Parking Lot, High Street, Hampton
Old Town Hall Parking Lot, Winnacunnet Road, Hampton
Seacoast United Soccer Field, 311 Winnacunnet Road, Hampton
Medical Building, High Street, Hampton

Parking available after 5 pm on Friday:

Town Hall Parking Lot, 100 Winnacunnet Road, Hampton *
Centre School, Winnacunnet Road, Hampton *
Hampton Academy Junior High, High Street, Hampton *
Marston School, Marston Way, Hampton (handicap shuttle available here)*
DeNiro Development Corp, Labels, Inc., Seacoast Business Alliance, Merrill Industrial Drive, Hampton
Ocean Bank, 117 Winnacunnet Road, Hampton*

PARKING SATURDAY AND SUNDAY ONLY (no parking or shuttle service on Friday!!!)

- **Winnacunnet High School Student Lot, Alumni Drive Hampton**
- **TD Banknorth, 40 High Street, Hampton**
- **Dumont Property Group - Merrill Industrial Drive, Hampton:**

-OR-

For those who want to park closer to the beach, catch free trolley service from the State Park just north of the Seabrook Bridge. Parking is \$15 per car with FREE TROLLEY SHUTTLE SERVICE from the State Park to the Festival.

FREE HANDICAP PARKING AND WHEELCHAIR ACCESSABLE SHUTTLE SERVICE

FREE HANDICAP PARKING IS AVAILABLE (WITH PLATE OR TAG) AT THE NH STATE LOTS ON THE NORTH AND SOUTH END OF OCEAN BOULEVARD OR ANY STATE METERED SPACE. ALSO, THE MUNICIPAL LOTS ON ISLAND PATH AND ASHWORTH AVENUE OFFER FREE HANDICAP PARKING. FREE HANDICAP SHUTTLE SERVICE IS AVAILABLE AT MARSTON SCHOOL, MARSTON WAY IN HAMPTON.





McGuirk's to Host Chamber at "Business After Hours"

Wednesday, September 23, 5:30 to 7:30 pm

Join us for Business After Hours at McGuirk's Ocean View for the much anticipated event where we bid farewell to Summer in style every year. Located at 95 Ocean Boulevard in Hampton Beach, McGuirk's has been a landmark business for many years. The McGuirk family are excellent hosts and are once again opening their restaurant to the Chamber. Guests will enjoy the legendary hospitality of McGuirk's Ocean View, and network with friends and colleagues..



Business After Hours is open to Hampton Area Chamber members, their guests, and prospective members. Admission is two business cards. Parking is free on Ocean Boulevard. Refreshments and a cash bar will be available.



The Hampton Area Chamber of Commerce is a business advocacy group serving primarily the seacoast communities of Seabrook, Hampton Falls, Hampton, Hampton Beach, North Hampton and Rye. For more information or information on joining the Chamber, see www.hamptonchamber.com.

Chamber Officers

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Unitil Corporation

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Eileen Nevins

Law Office of Eileen Nevins

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Hampton Area Chamber of Commerce

One Lafayette Road

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Hampton, NH 03843

Phone: (603) 926-8718

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Post Community Events on Chamber Website

The Chamber is now accepting events from the community at large for display on the online Local Event Calendar at www.hamptonchamber.com. If you have an event of general interest to the community for your organization, such as a fundraiser, a road race, neighborhood cleanup, or an important community informational meeting, etc., email the notice to:

info@hamptonchamber.com

Put "EVENT FOR WEBSITE" in the Subject line of the email

Be sure to include date, time, location, the name of the organization, and information for a contact person. Submissions will be reviewed for appropriateness and then posted on the Chamber website.

See Local Events Calendar on www.hamptonchamber.com



- Printing
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Hampton Area Chamber of Commerce
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