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TIDINGS

HAMPTON AREA

September 2008



Hampton Area Chamber of Commerce Monthly Newsletter

Seafood Festival Takes First Step to "Go Green"

Hampton Area Chamber of Commerce is Part of the Solution

The Hampton Area Chamber of Commerce, in an effort to address the importance of local recycling initiatives, has added a recycling program as part of the 19th Annual Hampton Beach Seafood Festival activities. This effort headed by the Chamber has created a recycling partnership with a variety of private and public organizations to bring recycling to this year's festival.

The Seafood Festival now has a Recycling Committee headed by John Nyhan, who is now the official "Recycling Committee Chair". John has been heavily involved with the Hampton Area Chamber in the past and has been a huge help in putting a three year recycling plan in place. The objective in the first year will be to recycle all plastic containers collected during the 2½ day event. The chamber made a decision this year to sell only plastic water and soda products and do away with cans.

The largest partner working with the Chamber this year is Waste Management. They will be providing not only the trash pickup, but have agreed to work with the festival's volunteer organization in the collection and transporting of the plastic bottles to their recycling facility in Rochester. The chamber will also be adding an educational component on recycling by having a public information station located at the heart of the food/beverage court area. This station will be staffed by a variety of volunteers from both the public and private sector.

Other partners involved include the Town of Hampton – the Education/Recycling Committee, Department of Public Works – Recycling Division, DRED, Hampton Village District – Beautification Committee, the Hampton Rotary Club, and Atayne, Inc (a performance apparel firm that makes performance apparel products out of recycled plastic containers).

The Chamber has also partnered with area youth organizations including the local scouting troops and Odyssey House who will be onsite during the festival acting as "recycling educators". A separate firm will be recycling the used vegetable oil from the food vendors at the festival.

Jude David, General Chairman of the Hampton Beach Seafood Festival says, "The festival is taking this effort one step at a time. We are fortunate to have John Nyhan heading up this project, and we are proud to form alliances with our partners to expand the recycling program in the coming years. This initiative will be sending a clear message to all that attend the festival that the greater Hampton community is very serious in doing its part when it comes to "Going Green".

The Hampton Beach Seafood Festival will be held Friday, Saturday, and Sunday, September 5, 6 & 7. See www.hamptonbeachseafoodfestival.com for complete details.



The Hampton Beach Seafood Festival Recycling Committee holds a planning meeting for recycling effort at the 19th annual event. Pictured from left are: Brian Warburton, South/Seacoast Regional Supervisor, NH Department of Resources and Economic Development; Chris Kanca, Waste Management; Jude David, Seafood Festival General Chairman; Doc Noel, Chamber President; Ginni McNamara, Seafood Festival Vice-Chairman; Bill Lally, Hampton Board of Selectmen representative.

19th Annual Hampton Beach Seafood Festival Presented by Ira Motor Group

September 5, 6, 7, 2008

Celebrate the last blast of summer! Ira Motor Group is proud to present the 19th Annual Hampton Beach Seafood Festival September 5-7 on Ocean Boulevard at Hampton Beach. This event, a seafood lover's delight, will feature over 60 of the Seacoast's top restaurants who will be serving up an abundance of mouthwatering seafood delicacies over this exciting weekend.

Festival hours and admission are as follows. Children under 12 are free:*

Friday, September 5: 4pm-9pm FREE
Saturday, September 6: 10am-9pm \$5
Sunday, September 7: 10am-6pm \$5

* A portion of the admission goes to the Hampton Rotary Club



Ira Motor Group – Continued on page 3

Proudly Serving Hampton, Hampton Beach, Hampton Falls, North Hampton, Rye & Seabrook

MetLife Opens New Office in Downtown Hampton



Company representatives held a ribbon-cutting ceremony at the new MetLife office in Hampton. From left, Jennifer Egan, marketing director; Snoopy; John Tortorice, recruiting director; Dale Scott, financial services representative; Lou Olerio, managing director; Jeremy Lovett, property and casualty; Pat Morgenstern, director of membership development of the Hampton Area Chamber of Commerce; Jim Dearden, financial services representative; Gary Supple, Agency sales director; and Lisa Sakurai, financial services representative. For more information, call MetLife's Hampton office at 603-929-4638.

MEMBER NEWS

Next Generation Infant & Toddler Center, a service of New Generation, Inc., received a grant by the Rotary Club of Portsmouth William Cash Fund to purchase a privacy fence, resurface the sand lot and replace an old shed. Rotary and other volunteers who removed the old fence, all playground equipment, spread loam and built new structures were: Lynn-Del, Paul Careno, Luis Melchor, Mark Sullivan, David Underhill, Bill Hurley, Jennifer Leary, and Catherine Edison. Charlie Bordaige of Site Structures lent the volunteers a backhoe and dumptruck for the day.

Upright Fence reduced the cost of new fencing, Second Nature Landscape Outlet donated 12 yards of loam and The Lawn Doctor of Portsmouth powerseeded the playground to grow grass.

"The kids love to play outdoors in a safe, fun space, and the new fence and removing the sand created a better environment," said Jen Leary, Next Generation Director. "The volunteers did a fantastic job." Next Generation Infant & Toddler Center offers a safe, loving environment for infant and toddler children, is a Licensed Plus facility with Title XX slots for families working towards self-sufficiency.

Founded in 1987, New Generation, Inc. is a shelter for homeless pregnant women and mothers with young children that houses up to seven women and their children at a time, providing counseling, parenting education, nutrition and life skills, transportation to partnering Continuum of Care agencies, and aftercare. Second Generation Thrift Shoppes (now in Greenland and Rochester) and Generation Gap Furniture Barn, provide affordable clothing, household items and furniture at a low cost, while generating operating support for the shelter. For further info, email fundraising@newgeninc.org, call 603-436-4989, or visit New Generation at www.newgennh.com.

The 5th Annual All Women's Charity Golf Tournament to benefit New Generation Shelter of Greenland is planned for Monday, September 22 at Breakfast Hill Golf Club. "This day is geared towards women having a great day of golf while helping other women to

CHAMBER CONNECTION

A Daytime Networking Event

Wednesday, October 1, 11:30 to 12:30

Hampton Area Chamber members and their guests are invited to join us for this straightforward networking opportunity at the Chamber office, One Lafayette Road, Hampton, on the first Wednesday of most months from 11:30 to 12:30. Attendees will meet other professionals to make contacts and expand visibility for their businesses. There will be time for a short infomercial about your business, a featured speaker will present a topic of interest, and the rest is all about networking.

Contact Katie Curran at (603) 926-8718, ext. 104 or e-mail katie@hamptonchamber.com to reserve a spot. Space is limited to the first 25 reservations received. **Reservations are required.** An e-mail confirmation will be sent to each month's attendees.

succeed and find stability for the long term," said Beverly Barney of Exeter who is chairperson for the tournament. Thus far, Barney has raised over \$47,000 towards shelter programs, including counseling, parenting education, nutrition and life skills training, transportation, and aftercare. This year, an education scholarship is being developed for residents to attend college courses, enroll in certification programs, pay for books, and more.

Businesses are asked to contribute by purchasing tournament sponsorships (\$100 to \$2,500) and/or donating auction items. Businesses and individuals can also help by registering teams of four women for the scramble. The \$100 per player registration includes a continental breakfast, goodie bag, 18 holes of golf with green fees, cart, and water, elegant ladies' luncheon after the game, and chances to win raffle and silent auction items. Contests for longest drive, closest to the pin, putting, and a \$10,000 Hole in One will be played at the event. Even if you don't play golf, all contributions are welcome.

Success stories are posted on the not-for-profit's website at www.newgennh.com. One former resident said, "Now I put my child first. I feel more supported. People have seen me change; they have more respect for me and I am proud of myself. I now have childcare, have moved to transitional housing, and I graduate from my school in September. I received an award recently for excellence in my career field and I hope to expand on that."

Other services include: Second Generation Thrift Shoppes in Greenland and Rochester (all proceeds support the shelter's operating costs), and Next Generation Infant & Toddler Center, offering full-time care to 18 children, with openings available now. To sponsor the tournament, contribute an auction item, or tour New Generation, email fundraising@newgeninc.org, call 603-436-4989, or visit www.newgennh.com.

WELCOME NEW MEMBER

Muddy River Catering has been serving award winning BBQs and lobster bakes all over New England since 1995. Whether you have a wedding, golf outing, corporate event, or any other reason for their services, give Muddy River's worldwide experience a try. Call catering director Gary Shevenell at 207-748-3400 or check them out at www.muddyriver.com.

This annual event, organized by the Hampton Area Chamber of Commerce, attracts over 150,000 visitors to the Seacoast, offers much more than just seafood but fun for the entire family! Ocean Boulevard will be closed to traffic for the duration of the festival creating a wide-open pedestrian mall. In addition to the restaurants, the Hampton Beach Seafood Festival also includes:

- 80 arts and crafts vendors on hand showing off locally made products
- Hundreds of Ocean Boulevard merchants offering end of season sidewalk sales
- *Kiddie Land* to entertain families and children
- Culinary demonstrations presented by Chef Pat Whitley
- Two stages of continuous entertainment with 15 bands and orchestras
- Saturday: The US Air Force *Band of Liberty* will perform a patriotic medley leading up to a spectacular fireworks display
- Sunday: Visitors will be wowed by an amazing Sky Diving extravaganza

Ira Motor Group is pleased to join the Festival this year as the presenting sponsor. Ira will have vehicles on display throughout the festival, allowing visitors to check out various car models to learn more information about what Ira Motor Group offers.

First Student will offer free parking and shuttle service to the Festival at over 13 in-town satellite parking lots. Hampton Beach Trolleys will also offer free shuttle service from the State Park near the Seabrook Bridge.

For more information on the 19th Annual Hampton Seafood Festival, vendor information, or sponsorship opportunities, visit www.hamptonbeachseafoodfestival.com.

About Ira Motor Group

Based in Danvers, MA, Ira Motor Group, is a member of Group 1 Automotive, Inc., (NYSE:GPI), a Fortune 500 automotive retailer. Ira Motor Group operates seventeen dealerships in Massachusetts and New Hampshire. The dealerships include Ira Mazda (Danvers), Ira Porsche (Danvers), Ira Audi (Danvers), Ira Lexus (Danvers, Manchester, NH), Ira Subaru (Danvers), Ira Toyota (Danvers, Milford, Tewksbury, Manchester, NH), Ira Nissan (Tewksbury and Stoneham/Woburn), Ira Scion (Danvers, Milford, Tewksbury, Manchester, NH), and BMW of Stratham (Stratham, NH).

Already well known as the new and pre-owned car dealer leader in Boston and the North Shore with the lowest prices, largest selection and best service, Ira Motor Group through its Ira Motor Group Community Fund is moving to help assure the continued success of a number of charitable groups.

Visit these dealerships to find out why thousands of people choose Ira Motor Group. For more information, call 1-866-CALL-IRA or visit www.iramotorgroup.com. For press inquiries please contact Karen Pevenstein or Bill Ebben at (781) 449-3244.

2008 Hampton Beach Seafood Festival Entertainment Schedule

September 5, 6 & 7, 2008



<u>Artist</u>	<u>Time</u>	<u>Day/ & Date</u>	<u>Stage Location</u>
Yarina		Friday, Saturday & Sunday	North Entrance
Mike Livingston	4:00pm-9:00pm	Friday, September 5, 2008	Beverage Court
Lonely Gus	4:00pm-5:30pm	Friday, September 5, 2008	Seashell Stage
The Reminisants	6:00pm-8:00pm	Friday, September 5, 2008	Seashell Stage
Mike Livingston	evening	Saturday, September 6, 2008	Beverage Court
OnSet	12:00pm-4:00pm	Saturday, September 6, 2008	Beverage Court
Paul Wayne	4:30pm-9:00pm	Saturday, September 6, 2008	Beverage Court
Hot Like Fire	12:00pm-2:30pm	Saturday, September 6, 2008	Seashell Stage
The Strangers	3:00pm-5:30pm	Saturday, September 6, 2008	Seashell Stage
39th Army Band	6:00pm-8:00pm	Saturday, September 6, 2008	Seashell Stage
Mike Moore & Steve Kelly	12:00pm-2:30pm	Sunday, September 7, 2008	Beverage Court
Mike Moore & Steve Kelly	3:00pm-6:00pm	Sunday, September 7, 2008	Beverage Court
Double Vision	12:00pm - 2:30pm	Sunday September 7, 2008	Seashell Stage
The Continentals	3:00pm-6:00pm	Sunday, September 7, 2008	Seashell Stage

Kiddie Land Entertainment Schedule

<u>Saturday</u>		<u>Sunday</u>	
12:30	Dan Grady	12:30	Dan Grady
1:30	Kid Games	1:30	Kid Games
2:30	Todd Wellington	2:30	BJ Hickman
3:30	Arts & Crafts	3:30	Arts & Crafts
4:30	BJ Hickman	4:30	Todd Wellington

Kiddie Land Offers Family-Oriented Fun for All Ages and the Best in Children's Entertainment!





McGuirk's to Host Chamber at "Business After Hours"

Wednesday, September 24, 5:30 to 7:30 pm

Join us for Business After Hours at McGuirk's Ocean View for the much anticipated event where we bid farewell to Summer in style every year. Located at 95 Ocean Boulevard in Hampton Beach, McGuirk's has been a landmark business for many years. The McGuirk family are excellent hosts and are once again opening their restaurant to the Chamber.

Business After Hours is open to Hampton Area Chamber members, their guests, and prospective members. Admission is two business cards. Parking is free on Ocean Boulevard. Refreshments and a cash bar will be available.

The Hampton Area Chamber of Commerce is a business advocacy group serving primarily the seacoast communities of Seabrook, Hampton Falls, Hampton, Hampton Beach, North Hampton and Rye. For more information or information on joining the Chamber, see www.hamptonchamber.com.



Chamber Officers

Chairperson

Eileen Nevins

Law Office of Eileen Nevins

1st Vice Chairman

Dean Merrill

Tobey & Merrill Insurance

2nd Vice Chairman

Tim Noonis

Unitil Corporation

Treasurer

Robert Jones

The Provident Bank

Chamber Staff

President

B.J. "Doc" Noel

Assistant to the President

Katie Curran

Director of Special Events

Ginni McNamara

Director of Membership

Development

Pat Morgenstern

Office Assistant

Sherrill Ayles

Reception

Sandy Flesher

Hampton Area Chamber of Commerce

One Lafayette Road
P.O. Box 790

Hampton, NH 03843
Phone: (603) 926-8718
Fax: (603) 926-9977

Local Community and Chamber Welcome Smuttynose Brewery to Hampton!

Recently Smuttynose Brewery received Planning Board approval to open the brewery and a restaurant in Hampton on Towle Farm Road. The Chamber welcomes a new business partner and is encouraged at the faith shown by Smuttynose's owner Peter Egleston in bringing his business here. The economic impact will be broad in the community, from employment to new tax revenues.

Welcome to Hampton!

Membership Renewals

Barrymore Designs (Oceanside Mall)
Bon Appetit Catering
The Bulfinch Family Office
Burger King
Center for Asthma, Allergy & Respiratory Disease
Cinnamon Rainbows Surf Company
Emergency Ice Company
McGuirk's Ocean View
O'Brien's General Store Inc.

Playland Arcade
Seacoast DARE
Sheraton Portsmouth
Shooting Gallery
Tasty Food
Teleran Corporation
Weddings By Kathryn

Thank you for your continued support and investment!



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